

Membership Report for Board Meeting 5-20-21

Prepared by Bernadette Schaefer

An effort to increase and retain membership has been underway for several months. A committee has been meeting regularly to create a survey that will help us assess interest in MDCCW's mission and work. That survey is ready to send out to all parishes, including those without a CCW, right after our convention. We hope that the convention and survey, as well as the publicity given to each, will increase awareness, curiosity, and interest in MDCCW.

The survey campaign will be completed by the middle of July. Then we will compile the results and begin to think about how we might use that information to retain and increase membership. I will be thinking about planning an activity or event in the fall, hoping to capitalize on the interest generated by the convention and survey.